

THE CATAWBA COUNTY LIBRARY BOARD OF TRUSTEES MEETING
Minutes of February 14, 2006

The Catawba County Library Board of Trustees met on Tuesday, February 14, 2006, 12:00 noon, in the Conference Room of the Main Library in Newton.

MEMBERS PRESENT:

Al Gaither, Eve Agee, Joyce Beatty, Brenda Isaac, Larry Teague and Karen Foss, Library Director.

Call To Order: Joyce Beatty, Chairman, called the meeting to order.

MINUTES: The minutes were approved as written.

INTRODUCTIONS:

Karen Foss introduced and welcomed Larry Teague to the Library Board.

LIBRARY DIRECTOR'S REPORT:

Karen Foss presented the Library Director's report as information.

- Graphs were distributed to the Board showing circulation statistics and computer usage. Ms. Foss reported that statistics show a decrease in circulation at Southwest, St. Stephens and Main Library. She noted that computer usage statistics continue to increase.
- Ms. Foss gave an updated report on the Marketing Grant, a \$15,000 grant awarded through the State Library. She reported that Gotham Images was selected to work with the library system on the project. She noted that photographs of prominent library users from different areas of the county have been taken to make posters to display in libraries to promote reading. She also noted that the new logo will be placed on brochures, bookmarks, posters, t-shirts and other items to promote the library system. There was a discussion on where to place the brochures for distribution to new residents in the community.

REVIEW OF THE STRATEGIC PLANNING PROCESS

A draft copy of the 2006-2007 Strategic Plan was distributed to the Board for their review and discussion. Ms. Foss noted that the Planning Grant, an LSTA Planning Grant from the State Library in the amount of \$18,000, focused on the services the library system provides, not facilities. It was noted that the library system strives to give the best service to all citizens of Catawba County.

A copy of the new proposed hours was distributed to the Board for review and discussion. It was noted that the change in hours was the result from a patron survey, which was part of the planning process. It was also noted that the new hours will be more similar times throughout the system.

OTHER BUSINESS

There being no further business, the meeting was adjourned at 1:10 p.m.

Next meeting: Tuesday, May 9, 2006, 12:00 Noon, Main Library

Respectfully submitted,
Linda Shull, Secretary